



KSHB-TV

ORDER

Print Date 10/15/12 Page 1 of 4

Flight Dates **10/23/12-10/29/12**

Contract / Revision **300385 / 349- Kander for Missouri**

Original Date / Revision
10/15/12 10/15/12

Advertiser **Kander / Democrat / Secreta**

Product

Agency Com 15%

Billing Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Agency **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # **1952- Kander Broadcast 10/23-**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 27% Market Value 118240

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	73%	86315
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	53	\$21,058.75	\$24,775.00	0.00	10/01/12	10/28/12	53	\$21,058.75	\$24,775.00
November 2012	14	\$6,077.50	\$7,150.00	0.00	10/29/12	10/29/12	14	\$6,077.50	\$7,150.00
Totals	67	\$27,136.25	\$31,925.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSHB	10/23/12	10/29/12	NBC Action News at 5a NBC Action News at 5a	CM	5-6a	11111--	:30	5	\$150.00	P-2	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--			4		\$150.00			0.00		
Week:		10/29/12	11/04/12	1-----			1		\$150.00			0.00		
2	KSHB	10/23/12	10/29/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	1-1-1--	:30	3	\$400.00	P-2	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	--1-1--			2		\$400.00			0.00		
Week:		10/29/12	11/04/12	1-----			1		\$400.00			0.00		
3	KSHB	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	11111--	:30	5	\$375.00	P-2	0.00 NM	5	\$1,875.00



KSHB-TV

Print Date: 10/15/12

Page 2 of 4

Contract / Revision **300385** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:30:00

Advertiser **Kander / Democrat / Secret** Product **349- Kander for Missouri** Estimate # **1952- Kander Broadcast 10/23**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KSHB	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	11111--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--			4			\$375.00		0.00			
Week:		10/29/12	11/04/12	1-----			1			\$375.00		0.00			
4	KSHB	10/23/12	10/29/12	Today Show II Today Show II	CM	9-10a	11111--	:30	5	\$300.00	P-1	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--			4			\$300.00		0.00			
Week:		10/29/12	11/04/12	1-----			1			\$300.00		0.00			
5	KSHB	10/23/12	10/29/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	11111--	:30	5	\$225.00	P-1	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--			4			\$225.00		0.00			
Week:		10/29/12	11/04/12	1-----			1			\$225.00		0.00			
6	KSHB	10/23/12	10/29/12	M-F 3-4p Jeff Probst show	CM	3-4p	1--1---	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---			1			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/22/12-10/28/12		M-F 3-330p		3-330pm	---Th----	:30		(\$250.00)		0.00	NM		
See MG 6.3,6.4															
[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]															
3	KSHB	10/25/12-10/29/12		M-F 3-4p		3-4p	M--Th----	:30		\$250.00		0.00	NM		
Ⓜ MG for 6.2,6.1															
4	KSHB	10/25/12-10/29/12		M-F 3-4p		3-4p	M--Th----	:30		\$250.00		0.00	NM		
Ⓜ MG for 6.2,6.1															
Week:		10/29/12	11/04/12	1-----			1			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSHB	10/29/12-11/04/12		M-F 3-330p		3-330pm	M-----	:30		(\$250.00)		0.00	NM		
See MG 6.3,6.4															
[program change. Effective 9/10 Jeff Probst is airing 3-4pm. sv 7/12/12]															
7	KSHB	10/23/12	10/29/12	M-F 4-430p Jeopardy	CM	4-430p	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--			4			\$350.00		0.00			
Week:		10/29/12	11/04/12	1-----			1			\$350.00		0.00			
8	KSHB	10/23/12	10/29/12	M-F 430-5p Action News @ 430PM	CM	430-5p	1-1-1--	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1-1--			2			\$500.00		0.00			
Week:		10/29/12	11/04/12	1-----			1			\$500.00		0.00			
9	KSHB	10/23/12	10/29/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	11111--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--			4			\$400.00		0.00			
Week:		10/29/12	11/04/12	1-----			1			\$400.00		0.00			
E 10	KSHB	10/23/12	10/29/12	Nightly News M-F 530-6p	CM	530-6p	1-111--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--111--			3			\$900.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSHB	10/23/12	10/29/12	Nightly News M-F 530-6p	CM	530-6p	1-111--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	--111--	3		\$900.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/22/12-10/28/12		Nightly News		530-6p	--WThF----	:30		(\$900.00)		0.00	NM		
				See MG 10.5,10.6,10.7											
				[na at order entry --es]											
2	KSHB	10/22/12-10/28/12		Nightly News		530-6p	--WThF----	:30		(\$900.00)		0.00	NM		
				See MG 10.5,10.6,10.7											
				[na at order entry --es]											
3	KSHB	10/22/12-10/28/12		Nightly News		530-6p	--WThF----	:30		(\$900.00)		0.00	NM		
				See MG 10.5,10.6,10.7											
				[na at order entry --es]											
5	KSHB	10/22/12-10/28/12		Nightly News		530-6p	--WThF----	:30		\$900.00		0.00	NM		
				Ⓜ MG for 10.3,10.2,10.1											
6	KSHB	10/22/12-10/28/12		Nightly News		530-6p	--WThF----	:30		\$900.00		0.00	NM		
				Ⓜ MG for 10.3,10.2,10.1											
7	KSHB	10/22/12-10/28/12		Nightly News		530-6p	--WThF----	:30		\$900.00		0.00	NM		
				Ⓜ MG for 10.3,10.2,10.1											
Week:		10/29/12	11/04/12	1-----	1		\$900.00	0.00							
11	KSHB	10/23/12	10/29/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-1111--	4		\$600.00	0.00							
Week:		10/29/12	11/04/12	1-----	1		\$600.00	0.00							
12	KSHB	10/23/12	10/29/12	M-F 630-7p M-F 630-7p	CM	630-7p	11-1---	:30	3	\$1,100.00	P-2	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-1-1---	2		\$1,100.00	0.00							
Week:		10/29/12	11/04/12	1-----	1		\$1,100.00	0.00							
13	KSHB	10/23/12	10/29/12	M-F Late News M-F Late News	CM	10-1035p	11-1---	:30	3	\$1,300.00	P-1	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-1-1---	2		\$1,300.00	0.00							
Week:		10/29/12	11/04/12	1-----	1		\$1,300.00	0.00							
14	KSHB	10/23/12	10/29/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	11-1---	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-1-1---	2		\$300.00	0.00							
Week:		10/29/12	11/04/12	1-----	1		\$300.00	0.00							
15	KSHB	10/27/12	10/27/12	Sa Today Show Sa Today Show	CM	6-8a	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	1		\$225.00	0.00							
16	KSHB	10/27/12	10/27/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	1		\$250.00	0.00							
17	KSHB	10/27/12	10/27/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSHB	10/27/12	10/27/12	NBC Action News at 5p 5-530p NBC Action News at 5p Sa	CM	5-530p	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$400.00		0.00			
18	KSHB	10/27/12	10/27/12	NBC Action News at 6p 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$450.00		0.00			
19	KSHB	10/28/12	10/28/12	Su Today Show Su Today Show	CM	7-8a	-----S	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$275.00		0.00			
20	KSHB	10/28/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$250.00		0.00			
21	KSHB	10/28/12	10/28/12	Su 9-10a Su 9-10a	CM	9-10a	-----S	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$1,100.00		0.00			
22	KSHB	10/28/12	10/28/12	NBC Action News at 5p 5-530p NBC Action News at 5p Su	CM	5-530p	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$400.00		0.00			
23	KSHB	10/27/12	10/27/12	Sa 630-7p Sa 630-7p	CM	630-7p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$500.00		0.00			
24	KSHB	10/28/12	10/28/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$1,100.00		0.00			
25	KSHB	10/23/12	10/29/12	Sun 630-7a Sun 630-7a	CM	Sun 630-7a	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$75.00		0.00			
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00			
Totals														67	\$31,925.00